

Business Administration



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What is Business Administration?

The goal of this degree program is to thoroughly prepare students for careers in business administration and management. Through classroom training, field exercises and work related group projects, students will be rigorously challenged to excel in learning new concepts, presentation skills, written communications and teamwork.

Mission:

The mission of the Business Department is to prepare and graduate students for careers in business, government and non-profit organizations by providing a broad professional education. The business administration program is structured around a group technical courses, which exposes students to the basic tools of quantitative methods, accounting, and economic theory and a core of management and leadership courses that integrate culture, language, and ethics, to enable future business leaders to meet the challenges of today's global environment.

Furthermore, the Business Administration program seeks to imbue NHU students with a deep understanding of the Hispanic culture and its relationship to other cultures, and to enable students to apply such knowledge onto the various functional areas of business.

Degrees Offered:

Bachelor of Arts Degree (B.A.)

The NHU Bachelor of Arts Degree in Business Administration requires a minimum of 125 units with an average GPA of 2.0.

Associate of Arts Degree (A.A.)

The NHU Associate of Arts Degree in Business Administration requires a minimum of 67 units with an average GPA of 2.0.

Career Opportunities:

Graduates from our program continue to pursue master's degrees in other institutions. Those who choose to start building their career, seek entry-level and mid-level management positions in a variety of job categories, including sales, personnel management, and store management. Many of our graduates look to start their own small businesses, which range from catering to financial services. Those who already have considerable work experience even before graduation, move on to higher positions within their Existing organizations.

Want more Information?

Call (408) 273-2717 to make an appointment with a Business Administration advisor.